

# Midland Area Plus

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*Report for National AGM – to 31 December 2018*

## Management & Finance

There are 6 groups in Midland Area

	Total Member	National HLM's	Other Life Members	Ordinary Members
Bradford	1	0	0	1
Leeds	1	0	0	1
Lichfield	8	1	3	4
Lincs Quest	84	0	4	80
Rothwell	15	0	2	13
Solihull Quest	20	1	5	14

Total number of members: 129

## Finance

Cash + Bank	£5,389.09
Total Area Worth	£5,389.09

## Number of AEC Positions Filled – 3

## Activities

### Area

The Area organised 2018 Walking Weekend, this made a small surplus of £40.00, The Area did a Ten Pin Bowling competition in March, Lincs Quest organised two quizzes on behalf in Area in March and July in which members did attend in March despite the snow which fell on the Midlands, both occasions was a great success, Lincs Quest organised a Peak District which was open to all groups, Rothwell has forward proposal for an event in 2019, Area has produced a diary for 2019.

### Group

Most Groups have activities at weekend. Solihull Ten Pin Bowling run monthly is popular with members, also Solihull went also to Black Country Living Museum twice, once October and then a few months later in December, and did other activities such as walking. Rothwell organises events every weekend, for its members, however, Lincs Quest still have regular group night activities and run lots of events, some of which are for charity. Lichfield organises regular activities taking in such places as the British Transport

Museum in Gaydon to a Town Walk of Warwick. Some groups who meet in Pubs were able to hold small events on Group Nights as well.

## **Training**

Midland Area has carried out some training, members attended a meeting on GDPR and look at issues in affecting PLUS and actions need to make sure it was GDPR complainant, also members attended a workshop in October, looking at the difference Social Media tools available to members and how to increase their effective use by Midland Area, this was then followed by another workshop in December to build on the October workshop and have tools ready for members to open new groups in Midland Area.

## **Publicity & Communication**

The Area has decided to invest in a new area website to promote the area. Our Area still fund group publicity up to £100 a year – upon receipt, Lichfield as a learning process funded an advertising campaign on Facebook run in conjunction advertising in the local newspapers in Sutton Coldfield, Lichfield, Tamworth

## **Recruitment & Development**

Lincs Quest are still the Gold Standard in recruitment, however groups in Lichfield and Solihull are recruiting new members. The Area is looking to open a group in the Worcestershire area, James Oliver and Richard Haydon, sourced venue for the new group in Droitwich to meet.

## **General**

*Midland Area is starting to make some noise on Facebook with our activities and photos of our events which can attract new members and is looking to see what tools members should have to open successful new groups, in the area, and strength existing the groups as well.*

*James Oliver – Chairman, Midland Area Plus,*